



### **For Immediate Release**

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### **Barbara Drobney of Lifebanc Joins Cleveland Cord Blood Center Board of Directors**

*CLEVELAND, Ohio – June 15, 2020* – The Cleveland Cord Blood Center is pleased to announce that Barbara Drobney has joined the organization’s board of directors. As a member of the board, Drobney, who is the Director of Finance for Lifebanc, will focus on the organization’s next generation contributions to the life-giving and lifesaving potential that cord blood stem cells hold in transplantation and cell therapy treatments.

“Barbara’s experience at Lifebanc complements the Cleveland Cord Blood Center’s work in cord blood collection, storage and transplantation, as well as our efforts to help expand umbilical cord blood’s potential as a cell therapy treatment through research and other collaborative opportunities,” said Executive Director Marcie Finney.

Drobney received her Bachelor’s degree in Finance and her Master’s in Business Administration in Finance and Human Resources. She was named by Crain’s Cleveland Business to their CFO of the Year Class of 2015. She also serves as member of the Finance & Audit Committee for the American Association of Tissue Banks and Board Treasurer of Donate Life of Ohio.

### **About the Cleveland Cord Blood Center (CCBC)**

The Cleveland Cord Blood Center (CCBC), is a not-for-profit 501(c)(3), independent public cord blood bank serving as a leader in the collection, processing, storage and distribution of quality cord blood stem cell units for transplantation in patients with life-threatening disorders such as leukemia, lymphoma and immune system disorders. The Center is one of only eight FDA-approved Cord Blood Centers in the U.S. Launched in 2008, The Cleveland Cord Blood Center was founded in 2008 by Mary J. Laughlin, M.D., who performed one of the world’s first successful umbilical cord blood stem cell transplants on an adult leukemia patient in 1995. With headquarters in Warrensville Heights, Ohio, umbilical cord collection sites are located in Cleveland, Ohio, Atlanta, Georgia, and San Francisco, California. For more information, visit [clevelandcordblood.org](http://clevelandcordblood.org) or call 1-866-922-3668.



Barbara Drobney, Member, Cleveland Cord Blood Center Board of Directors